

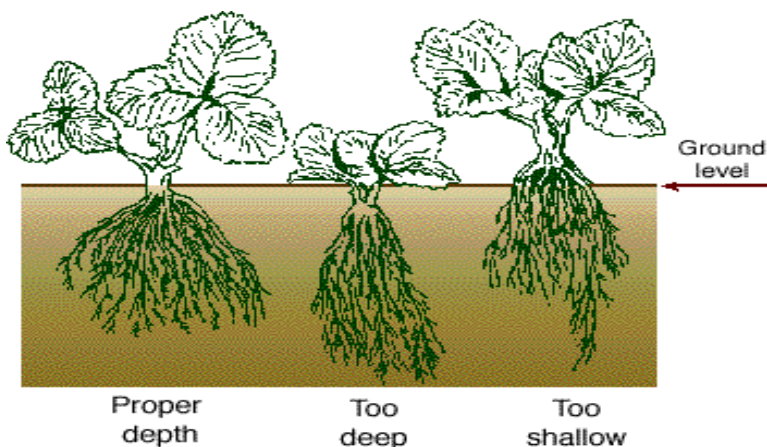
"Where People who Love Strawberries, Love to Shop"™

Growing strawberries can be one of the most enjoyable gardening experiences because they are easy to grow, they provide an attractive evergreen ground cover and they taste great! If properly cared for each strawberry plant can yield approximately one quart of berries.

A few berries may be produced in the first year, but the biggest harvests are realized in the second season. By planting large nursery grown strawberry plants, you can get a jump on the season and harvest more berries the first year.

Soil Preparation

Strawberries do best in well-drained, acid soil, so for the biggest berry crop, most garden soils require enrichment. Add a 4-5 inch layer of Watters "Mulch" atop the bed. Watters Mulch keeps the soil from compacting, retains moisture, acidifies the soil, and adds much needed organic



matter. Broadcast one pound of Watters "All Natural Plant Food" per 100 square feet of planting area. Spade both mulch and fertilizer into the bed to a depth of 8-10 inches or one spade depth. This all natural plant food adds the phosphorus essential to the root zone to promoter blooming and fruit production.

Planting

Strawberries may be planted in spring or early fall. A 3-4 inch layer of Watters "Mulch" is suggested for frost protection at this altitude.

Plant strawberries in full sun in single rows spaced 6-8



inches apart, or in double rows spaced 12 inches apart. Before planting, remove any dead or dying leaves from each plant. Firm the soil around the new plants and water thoroughly with a solution of Watters "Root Stimulator" to minimize transplant shock and promote a healthy, vigorous root system. Use this root stimulator every 2 weeks for the first 3 months for the strongest plants. Be sure to keep the crowns of the plants above ground.

Planting strawberries in containers is easy, pretty, and can give great crops of luscious, red berries. For great plants in containers the secret is in the potting soil. Plant in Watters "Premium Potting Soil" and fertilize with our "All Natural Plant Food" for great looking plants that produce.

Watering

Watering is the most important maintenance task in growing strawberries. Strawberries require 1 inch of rain or equivalent irrigation per week during the growing season. Do not let the plants wilt from lack of water or the fruit can be affected. Do not allow the bed to become soggy as root rot diseases may develop. Once per month water with liquid "Aquaduct" to insure water consistency and promote deeper roots and better fruits.

Fertilizing

For larger berries a follow-up feedings of plant food should be applied every 6 weeks during the growing season.

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1815 W. Iron Springs Rd, Prescott, AZ 86305